



**SURREY
CRICKET
FOUNDATION**
Registered Charity N°1118770



Appointment of
Chair
April 2023



AMERICAS ASIA PACIFIC EMEA

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Letter from the Chair

My first Board Meeting as the newly appointed Chairman of the "Surrey County Board" was in February 2014, and I will retire this summer after a little over nine years of service.

I have been asked to reflect of what we have achieved during my time as Chair, and maybe the first thing of note is that the job title has changed! This in itself reflects the significant modernisation of our governance, a manifestation of which is the composition of the Board itself where we have moved from an all-white male ensemble to one that reflects the society we aim to serve. Further, we have changed our operational name to the "Surrey Cricket Foundation (SCF)" to place greater emphasis on the fact that we are a charity, and to make it clear that we are wholly independent.

Over the last nine years, together with the England & Wales Cricket Board (ECB), we have changed our focus from simply supporting the well-established cricket clubs in the leafy parts of the County to a much wider range of activities. We execute the Chance to Shine (CTS) programmes which reach out to our schools and to our streets, we have implemented a fully integrated junior cricket league across the whole County, and more recently there has also been a huge emphasis in growing women's and girls' participation. Alongside these "cricket focused" activities we now run a number of other programmes with the local community using the facilities of The Oval.

But there is much left to do. We need to significantly increase our reach in order to provide access to cricket for the more disadvantaged communities, especially those in our London Boroughs where few traditional cricket clubs exist. And we have much to do in helping the transition from soft-ball cricket in Primary schools to hard ball cricket in clubs; we still lose far too many children to the game as they transition to secondary education.



However, in 2022 we are incredibly proud to have witnessed a record breaking year. Our overarching objective at SCF is "participation"; and to see that over 5,000 more games of cricket were played across the county than before the pandemic in 2019 is truly significant growth. Much of this has been due to the burgeoning junior and women's and girls' game in which we have invested heavily. None of this is possible without the support of the ECB, CTS, Lord's Taverners, Surrey County Cricket Club (SCCC), our corporate supporters First Sentier Investors and Ayer Associates Ltd, and of course all the incredible staff and volunteers who put in the hours either side of the boundary rope.

I leave behind an excellent and committed team of Trustees, and a highly motivated executive team very ably led by Chris Coleman, Director of Cricket Participation. The role of The Chair is one of ensuring that the whole team, Trustees, the executive team, and our various partners, are all on the same page and working together. And with new leadership and governance at the ECB it is a very exciting time to be involved in supporting the growth of the recreational game. Finally, we are extremely fortunate to have the unstinting support of SCCC and to be based at one of the world's iconic cricketing venues.

Simon Dyson, Chair Surrey Cricket Foundation



About us

The Surrey Cricket Foundation (SCF) is the charitable body charged with the delivery of recreational cricket in Surrey. It operates alongside Surrey County Cricket Club (Surrey CCC). We support communities, schools, and clubs by providing funding, knowledge, coaching, and competitions in Surrey and South London.

We work with schools, clubs, charities, and governing bodies to increase participation in the sport amongst all demographics. This includes introducing people to cricket, offering a range of coaching, and finding suitable clubs.

We also work to provide the infrastructure required to allow the game to thrive, including funding new facilities, and training new coaches and umpires.

Impact

In 2021, almost 15,000 cricket matches were staged in the county with just shy of 11,000 children receiving regular coaching through the SCF.

We had over 2,800 children participating in the All Stars programme, 109 schools involved in Chance to Shine, and over 1,000 participants in Dynamos Cricket across 37 programmes. We also delivered coaching at more than 30 Special Needs Schools/ Schools with a SEND department.

With the Women and Girls game one of the fastest growing areas of cricket, we also had success in expanding more into this area with the number of teams, players, and participants.

Read more about our impact [here](#).

Our goal

We want to get more people playing cricket and in doing so, we aim to bring people together, inspire individuals, and improve lives. We want to inspire a generation to believe that cricket is a game for them, and we are committed to removing barriers to access, particularly with communities that have been excluded and are underrepresented.

The whole of the SCF Development team and the Board of Trustees that oversee the SCF are dedicated to making a difference to the game at all levels and building strong partnerships within and outside of the game.

A key ambition of the SCF is to use cricket as a tool to engage our local communities and use it as a force for good. We want to grow our work around increasing aspiration and want to remove and reduce barriers to engagement and participation.



Trustees

The SCF Board is comprised of 13 Trustees (including the Chair and Treasurer):

- Chair
- Ann Cottis (Treasurer)
- Bob Qureshi
- Crispin Lyden-Cowan
- Emma Lewendon
- Nigel Martyn
- Sean Keaton
- Sophie Kent
- Chris Coleman (Director of Cricket Participation)
- Arun Harinath
- Laura Pierce
- Rawle Beckles
- Dennis Holder

More information about each Trustee can be found [here](#).



The role

We want to grow and strengthen the game, support our local communities and inspire the county we serve. To help us achieve our ambitions as we approach the next phase in our development, SCF is now seeking to recruit a new Chair to lead the organisation.

As Chair, you will help to drive, inspire, define, and champion the vision, mission, values, and reputation of SCF, ensuring board level decisions are firmly rooted in consideration of the environment that SCF operates in, and that they are made in accordance with our long-term ambitions. You will play an important role in further cultivating recreational and performance cricket, as well as supporting our wider communities in creative, impactful ways. Additionally, you will represent the recreational game in the County on ECB and other national groups.

You will be at the heart of developing and expanding recreational cricket and helping people from all walks of life – particularly young people – develop a life-long sporting habit. You will be responsible for supporting those already committed to sport activity in achieving their personal best. In the process of making that difference you will have the opportunity to make a valuable contribution to society.

SCF recognises and embraces the benefits of a diverse board and an inclusive culture. We encourage individuals from all backgrounds to apply for this role, including women, those from ethnic and cultural backgrounds historically underrepresented at board level, the LGBTQ+ community, and disabled people.



Purpose:

- Provide leadership and be the public face of the SCF Board.
- Extend the network, influence, and resources of the SCF.
- Establish and maintain a high performing Board.
- Ensure the SCF achieves continuous improvement and maintains a position of leadership within the National Counties.
- Support and mentor the SCF Board and Executive Team, and ensure a strong relationship with Surrey CCC.
- Inspire new SCF Board members and encourage them to use their influence and expertise for the advancement of sport in the county.
- Advocate strategy and impact to stakeholders and partners as appropriate.
- Inspire and motivate the Executive team of SCF and Surrey CCC to deliver the Foundation's vision and ensure they are supported in their duties.
- Exercise a degree of autonomy in taking urgent decisions, in consultation with relevant Executive Team members, where it is not practical to consult with Trustees, subject to keeping them informed.

Specific responsibilities of the Chair include:

- Responsibility for providing effective leadership to the Board.
 - To be the leading advocate for the SCF Board across the region and wider networks.
 - Manage the Board, agree the agenda, chair meetings, lead and facilitate agreement, negotiate, and influence agreed outcomes, make statements to member agencies, confirm decisions, and help communicate policy.
- Time Commitment:** An average time commitment of two days per month is expected.
- Term of Office:** The appointment is for a three-year term but with the potential of this being extended by agreement.
- Location:** The Oval, London SE11 5SS. Also attendance at national meetings, clubs and other venues throughout the county.
- Remuneration:** This is an unremunerated post.

Person specification

This is an exciting opportunity for an experienced and innovative leader to drive progress forward as SCF continues to grow, develop, and broaden its scope. We are looking for people with passion, energy and commitment with the necessary skills to help take forward our vision and reach our strategic goals. The SCF wishes to encourage applications from senior leaders drawn from a variety of backgrounds.

Essential Experience

- Senior strategic leadership experience as a director, trustee, or committee member in a commercial or voluntary or public sector context.
- Involvement in or understanding of the development of sport and physical activity.
- Experience of strategic and business planning and review mechanisms.
- Proven ability to build and maintain excellent relationships at all levels with a wide range of internal and external stakeholders.
- Experience of the governance role of non-executive directors and committees.
- Prior knowledge and appreciation of contemporary governance, with a good understanding of the codes and standards which have been established across many aspects.

Knowledge, understanding, and skills

- A passion for cricket and knowledge of the sport and physical activity sector.
- A passion for enhancing diversity in the game and championing our goals to widen participation.
- Understanding of or willingness to learn the local, regional, and national government policy and networks relating to cricket, sport, and physical activity. Links to, and with, the wider Surrey region in particular would be considered a helpful asset to engage with stakeholders in the county.



- Understanding of attributes for successful partnership working.
- Excellent interpersonal skills with the ability to build constructive relationships, and motivate and inspire others.
- Understanding of organisational development and planning for business growth.
- Skilled communicator with the ability to confidently present ideas and arguments and negotiate convincingly.
- Ability and willingness to act as an advocate for cricket and sport to a broad audience.
- Understanding and commitment to equal opportunities and valuing diversity.
- A commitment to charitable fundraising.

Personal Qualities

- Commands Public respect.
- Passion for sport and physical activity.
- Independence.
- Influence and personal acumen
- Objectivity.
- Discretion.
- Understanding and experience of successful charitable fundraising.



How to apply

For further details, including the job description, person specification, and information on how to apply, please visit <https://candidates.perrettlaver.com/vacancies> quoting reference number **6449**. Candidates wishing to apply should submit a CV (including comprehensive details of key achievements and responsibilities) along with a covering letter which fully addresses the competencies outlined in the role description and person specification.

The closing date for applications is **9:00am (BST) on Monday 24th April 2023**.

SCF will be supported in this appointment by executive search firm Perrett Laver. Any initial enquiries should be directed to Ikem Nwankwo at ikem.nwankwo@perrettlaver.com or +44 (0) 20 7340 6208.

Accessibility

For a conversation in confidence, please contact Ikem Nwankwo at ikem.nwankwo@perrettlaver.com or +44 (0) 20 7340 6208.

Should you require access to these documents in alternative formats, please contact Anna Sloan on anna.sloan@perrettlaver.com.

If you have comments that would support us to improve access to documentation, or our application processes more generally, please do not hesitate to contact us via accessibility@perrettlaver.com.

Inclusion

Perrett Laver believes that excellence will be achieved through recognising the value of every individual. A broad range of perspectives, backgrounds and opinions amongst our global community of colleagues is crucial in maintaining our culture of openness, intellectual curiosity, and creativity. We take an active role in supporting under-represented communities and groups in becoming better and more fairly represented in the leadership of all organisations. We also know that diverse and inclusive teams have a positive impact on our ability to identify, engage and secure candidates from these groups.

Our commitment to inclusion across race, gender, age, religion, sexual orientation, identity, and experience drives us every day – for clients, for candidate identification and in the recruitment, development and retention of colleagues.

To ensure inclusion on the basis of age, disability, ethnic or national origin, family circumstance, gender, gender identity, marital status, nationality, political or religious beliefs, race, socioeconomic background, sexual orientation, we would like to specifically invite applications from under-represented groups.

Data Protection and Privacy

Protecting your personal data is of the utmost importance to Perrett Laver and we take this responsibility very seriously. Any information obtained by our trading divisions is held and processed in accordance with the relevant data protection legislation. The data you provide us with is securely stored on our computerised database and transferred to our clients for the purposes of presenting you as a candidate and/or considering your suitability for a role you have registered interest in.

As defined under the General Data Protection Regulation (GDPR), Perrett Laver is a Data Controller and a Data Processor. Our legal basis for processing your personal data is 'Legitimate Interests'. You have the right to object to us processing your data in this way. For more information about this, your rights and our approach to Data Protection and Privacy, please visit our website: <http://www.perrettlaver.com/information/privacy/>.





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